

BASIC MEMBERSHIP

Your Key to the Essentials of Business Success



Basic Membership is an entry-level VIA membership tier, delivering primary advantages and perks to maximize your business' exposure to the VIA community.

The Basic Membership Advantage



Visibility of Profile in VIA

Enhance your exposure in the VIA community and widen your connection with potential customers



Promotion of Company to the VIA Community

Elevate your chance of generating business opportunities



Posting of Business and Supplier Requirements

Get relevant business matching and engage with verified businesses in the VIA community



Alerts on Buyer Projects and Bid Invitations

Stay informed about potential business opportunities, ensuring you never miss out on valuable invitations



Membership Certificate

Showcase your company's credibility and stand out from the competition

Added Features, Free Access and Tools, Perks and Discounts

- One-year membership validity
- Discount for purchase of Buyer modules
- Free admission for online vendor events
- A complimentary copy of self-Business Information Report
- Discount when upgrading to Premium or Elite membership
- Invitation to join face-to-face events at full rate

Start your Journey to Success
with Basic membership!