

ELITE MEMBERSHIP

Privileges Built to Extend Your Influence

VIA Elite Membership is the highest-level membership tier, delivering an advanced level of access, visibility, and influence within the VIA ecosystem. It offers an exclusive and comprehensive suite of benefits, elevated privileges, and priority access to opportunities—empowering members to strengthen their market presence, deepen strategic connections, and drive sustained business growth and success.

The Elite Membership Advantage



Visibility of Profile in VIA

Enhance your exposure in the VIA community and widen your connection with potential customers.



Promotion of Company to the VIA Community

Elevate your chance of generating new business opportunities.



Posting of Business and Supplier Requirements

Access relevant business matching and engage with verified businesses in the VIA community.



Alerts on Buyer Projects and Bid Invitations

Stay informed about potential business opportunities, ensuring you never miss out on valuable invitations.



Membership Certificate

Showcase your company's credibility and stand out from the competition.

Enhanced Benefits and Exclusive Privileges

- One-year membership validity
- Free prequalification to multiple VIA Buyers
- Access to CRIF Vendor Events, VIA Activities, and other networking events
- Complimentary copy of your Self-Business Information Report
- Globally recognized D-U-N-S® Registered Seal and Listing in Global Directory
- DUNTrade Membership

To learn more about VIA and Membership, feel free to reach out to us at premium.ph@crif.com or viacustcare.ph@crif.com