

PREMIUM MEMBERSHIP

Exclusive Access. Limitless Opportunities.



VIA Premium Membership is a higher-level membership tier designed for businesses seeking enhanced visibility and a competitive edge in the market. It offers a comprehensive suite of tools, expanded exposure, and added privileges that help elevate your brand, strengthen engagement, and maximize growth opportunities within the VIA community.

The Premium Membership Advantage



Visibility of Profile in VIA

Enhance your exposure in the VIA community and widen your connection with potential customers.



Promotion of Company to the VIA Community

Elevate your chance of generating new business opportunities.



Posting of Business and Supplier Requirements

Access relevant business matching and engage with verified businesses in the VIA community.



Alerts on Buyer Projects and Bid Invitations

Stay informed about potential business opportunities, ensuring you never miss out on valuable invitations.



Membership Certificate

Showcase your company's credibility and stand out from the competition.

More Value with Added Features and Exclusive Perks

- One-year membership validity
- One Free Module and discount on Buyer module purchases
- Access to CRIF Vendor Events, VIA Activities, and other networking events
- Complimentary copy of your Self-Business Information Report
- Discounted when upgrading to Elite membership
- Discounted Rate for Synesgy Certification at Php 8,000 VAT Ex
- Globally recognized D-U-N-S® Registered Seal and Listing in Global Directory
- DUNTrade Membership

To learn more about VIA and Membership, feel free to reach out to us at premium.ph@crif.com or viacustcare.ph@crif.com